



2015
CATALOGUE

Everugg[®]
AUSTRALIA

 **UGG**[®]
EVERSHEEPSKIN

EVER
AUSTRALIA

EVERSHEEPSKINS® is the main brand of Ever Australia Pty Ltd, dedicated to creating Healthy, Comfortable, Fashion, ECOfriendly sheepskin products!

We guarantee you will be delighted with our products. EVERSHEEPSKINS® uses only premium A grade Australian sheepskin, which has been treated on both the fleece side, and the skin side, providing the soft comfort. Premium A grade sheepskin is extremely dense and soft, comfortable, breathing naturally, absorbs moisture, and allowing air to circulate freely, keeping feet dry. Sheepskin is naturally thermostatic thus keeping bare feet close to your natural body temperature regardless of the temperature outside.

EVERSHEEPSKINS® has been successfully providing great products, fair prices, and excellent services to customers all around the world for years.

- 1 Company Logo
- 2 Product Logo in Australia
- 3 Product Logo in China



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Everugg®
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UGGG®
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ABOUT US

Ever Australia Pty Ltd is an Australian sheepskin company supplying high quality sheepskin products to the global market, We have been successfully supplying sheepskin and sheepskin products to thousands of satisfied customers. We only select premium Australian sheepskins to make our products with. Our design teams, experience and knowledge of the sheepskin industry, and the most technically advanced machinery allow us to make a complete and comprehensive range of products; almost covered everything can be made out of sheepskins. We also design and customize sheepskin products for our customers worldwide. Our head office is located in Sydney, Australia, Where most of our products are designed and made.





ABOUT AUSTRALIAN SHEEPSKINS AND SHEEPSKIN BOOT



Australian sheepskins have different characteristics than NZ, USA and European skins.

The best Australian sheepskins are from cross merino, evident in the plush and smooth fleece. This cross breeding gives a very dense and soft wool, It does not have the curly characteristics of the merino but still has a beautiful feel associated with the merino breed, These skins come from Victoria Australia, which is known worldwide as the best sheepskin breeding district.



The history of the Australian sheepskin boot can be traced as far back as the beginning of the 1900's when the World War I pilots wore their fleece-line "Fug Boots".

In 1933, shearers discovered the comfortable and warm qualities of Merino sheep skin. Mortel's Sheepskin Factory began producing a line of "ugh boots" in 1950, and it wasn't until 1960 when the first Australian surfers decided to start wearing these cozy boots right out of the water to warm their cold feet.

The style of the first boot was very basic, nothing more than two pieces of sheepskin formed in the shape of a boot. The sheepskin was joined along the center and back of the boot, and attached to the bottom was a soft sole. The design of this boot was so basic that they didn't even utilize hard soles.

HISTORY

we call sheepskin boot
"UGG BOOT"
in Australia and New Zealand.

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In a sense, ugg boots are really only a very cozy sock! Sheepskin boots should fit snugly, but not uncomfortably. The fleece footbeds will form corresponding to each individual foot. Sheepskin boots fleece absorb moisture and allow air to circulate, keeping the feet dry and at body temperature, indoors and out. Sheepskin is naturally thermostatic and therefore will keep bare feet comfy in temperatures as low as -34.4 C/ -30 F. to as high as 26.7 C/ 80 F. temperatures as low as -34.4 °C/ -30 °F. to as high as 26.7°C/ 80°F.

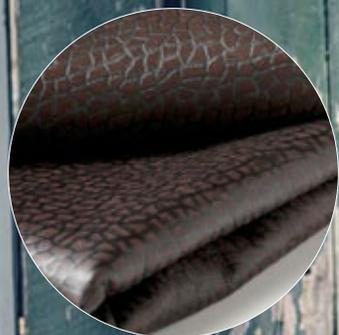


PREMIUM AUSTRALIAN SHEEP WOOL

We only select premium Australian Sheep skins for our products, which are dense, soft, comfort; plus, warm, and well known worldwide. To make different products, we use different kinds of Australian sheepskins, such as spring lamb skins and shorn lamb skins.

TWIN FACE PROCESSED

The wool side of the skin is called the 'fleece' and the skin side is called the 'pelt'. We select only premium Australian sheepskins for our products. The selection of sheepskin for making footwear (shorn sheep/lamb skin) is even stricter. These sheepskins have to be perfect on both fleece and pelt side, and both sides have to be processed. So the footwear skins are also called twin-face sheepskins. Twin-face is usually drum dyed for darker skins so both the fleece and the pelt are the same color. For lighter colors you can also have them roller coated on the pelt side with the wool being a natural color. Wool length for typical twin-face skin is between 15mm-17mm, the average side of these skins is approximately 7 square feet. After these skins are processed and dyed, depending on the skins conditions such as color evenness, smoothness, grass seeds, and belly marks, they will be classified in a number of different grades (Grade A, B, C). Grade A is the best one, which is also the only one we use for our footwear.





We pride ourselves on providing our customers with the most ecologically friendly products available in the market, Our products are processed using ecologically friendly products which we call EcoTan™.

EcoTan™ tanning uses the most environmentally friendly and technically advanced tanning agents with the end results being products that are free of health dangerous chemicals that some of our competitors still use today.

Our products are not only safe for use by our customers but are also friendly to the environment. Now that is a breath of fresh air!



FITTING OF FOOTWEAR

Your footwear should be snug, but not uncomfortable. They will give a bit as the fleece foot bed will mold to the natural contours of your foot, creating a personalized arch support. Designed to be worn barefoot to

maximize the cushioning and warmth of sheepskin. The natural properties of the wool will absorb moisture to ensure dry and cozy feet.

Wool fleece helps maintain body temperature, making our footwear appropriate for all climates. In fact, the wool will keep your feet warm

warm in temperatures from to -34.4C/-30F and up to 26.7C/80F.

Sponge sole 3rd

People started to wear Sheepskin footwear indoors, and the soles were made from EVA(ethyl vinyl acetate), which is of light weight and soft comfort, ideal for indoor use. EVA sole had been used for a long period.

Since the 1990's, as a fashion trend, more and more people started to wear sheepskin footwear outdoors, EVA was chosen initially as a light material for indoor use, thus it doesn't work anymore for outdoors. Since EVA doesn't last long, the grip on the bottom disappears very quickly under outdoor attrition. Without grip, it is very slippery, and very hard to walk on any wet surfaces. We called these EVA soles our 1st generation of soles. Then we decided to develop our 2nd generation of soles.

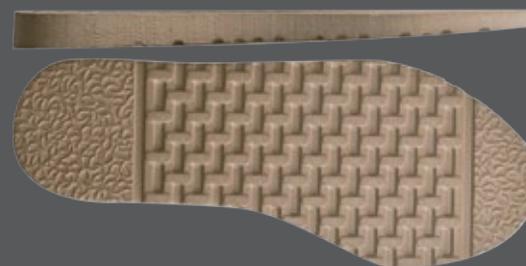
There were two directions to make the new sole, one of them is mixed EVA with rubber to make our new sole, which combined the benefit of EVA (light weight, soft comfort) and Rubber (slip resistant, last longer). But after trial and error, we found it was very hard to balance the percentage of EVA and Rubber, by weight, soft comfort, and cost. Another way of making new soles is two layered sole. The idea was from some fashion brand boots which had timber soles covered by a thin metal layer. We sampled our soles with EVA layer and TPR layer on bottom, which remain the benefit of both material and more cost efficiently. We took the two layered soles as our 2nd generation of soles. After a few years experience of using 2nd soles and feedback from our customers, we made some changes again to our soles. So here we come, our Sponge Sole 3rd, which have reinforcement in toe and heel part, and a thicker TPR layer, everybody loves our 3rd sponge soles.

We input a lot of time and effort to improve our products to lead the industry, and our sole is one of these improvements.



Sole development history

Sponge sole 1st



Sponge sole 2nd



Rubber weather sole 2nd

Weather sole is specially made for outdoor use. The sole we are using now is the 2nd, which has a special bionic-design.

The function of designed shoe print is similar to the tyre tread pattern, Comfortable, reliable and slip resistant.

Special bionic-designed cupule.

Sole development history



Rubber weather sole 1



SPECIALLY MADE FOR OUTDOOR USE



FASHION DESIGNED

We have a permanent design team to design and develop new products. They frequently travel around the world, to attend different fashion shows, showing people the latest designs from us, while catching the latest fashion trends and new ideas. We also keep good relations with a lot independent fashion designers, who specialize in their own field, which helps us broaden our products range.



EXCELLENT WORKMENSHIP

We have a large percentage of experienced craft staff. Our staff on average have more than 10 years of craft experience. We work as teams. The leading hands take care of their own section, and make sure the quality of products are perfect from each section.

Excellent Workmanship

Leading hands on average have over 20 years experience. They know what is good quality, and how to make good quality products.





No odor, no bacteria. Thanks to the Sanitized® built-in hygiene function.

People produce perspiration during all life situations. This is an ideal culture for the growth of bacteria. And this is also the cause of the annoying, unpleasant perspiration odor.

The Sanitized® hygiene function acts like a built-in deodorant and effectively prevents the development of perspiration odor on sheepskins, even during heavy perspiration. You can see the benefits: your sheepskins remain fresh longer, you feel safe and confident the whole day through.

For more information, please visit <http://www.sanitized.com/>

Our long wool rug, baby care rug, underlay series products are sanitized, which means they are super clean.

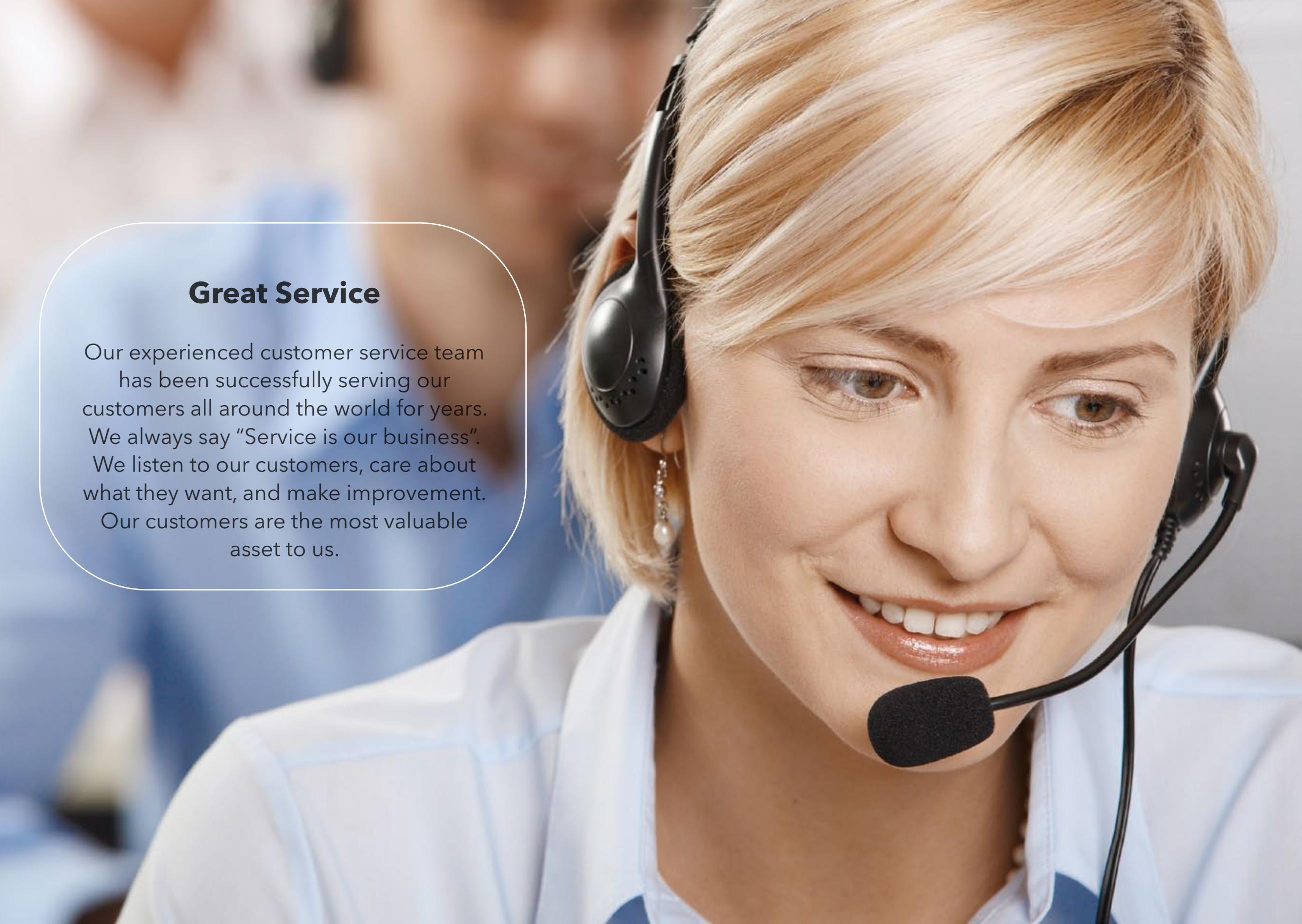
The Sanitized® hygiene function brings more comfort and well-being into your everyday life - at home, at work, during sports or on the go. The Sanitized® hygiene function is applied to products during production and guarantees a lasting effect for the life of the product.





QUALITY CONSISTENCY

It doesn't matter if you are a new customer or an existing customer. It doesn't matter if it is your first order or whatever the order is, the quality of our products remains good and consistent. We are so proud of that.



Great Service

Our experienced customer service team has been successfully serving our customers all around the world for years. We always say "Service is our business". We listen to our customers, care about what they want, and make improvement. Our customers are the most valuable asset to us.



REMOVABLE INSOLE

We used to stick our insoles to the sheepskin boot, but the fleece of the insole was normally the first part to wear out and flatten, which made the boot not as comfortable as if it were new. We now make the insole removable, so customers can replace it much easier. Extra pairs of insoles can be purchased from us.





It is a guarantee of quality and origin.

Most of our products are Made in Sydney, Australia, packed with Australian Made triangle.



WATER & OIL REPELLENT

Our sheepskin boots are not water repellent, so you will need to treat them with Water & Oil Repellent spray. Please treat sheepskin and suede footwear with Water & Oil Repellent spray prior to wearing to avoid any initial staining. Spray your boots evenly until it appears wet, but not soaked. Let the boots dry naturally for at least 24 hours. DO NOT dry in direct heat or sunlight. Then lightly brush in one direction with a very soft bristle suede brush to raise the nap and natural tracking. Water repellent will protect your boots from cooking oil, dirt or water and increase their life. With proper care and cleaning, you can expect your footwear to last longer, but we in no way guarantee that it will remove all stains nor prevent stains from occurring. Be aware though, that once your footwear gets wet, you need to apply another coat after they have dried. Finally, do not jump into the pool, even gum boots will get wet!!!

WASHING

Hand wash only. Wet entire boots or shoes with cold water. It is important not to use hot water as it may weaken glue and cause shrinking. Apply Shampoo & Conditioner to a clean sponge or soft brush. Clean entire area thoroughly and evenly. Gently scrub to clean entire area. Sheepskin has a delicate surface, which can be damaged if scrubbed aggressively or with an undiluted concentration. You might use an old toothbrush to help in the washing process. Once you have washed and rinsed the footwear in cold water, place them in your washing machine and put it on a spin cycle for a few minutes just to get rid of the excess water. After washing, sheepskin boots can be sprayed with Water & Oil Repellent spray. Reshape by stuffing with paper towel. Allow them to dry naturally and slowly - Do not dry in direct heat or sunlight. Sheepskin boots cannot be dried in the clothes dryer. They must be air dried, preferably hanging upside down and away from heat and direct sunlight. The boots will take several days to dry completely. You will notice once the footwear has dried that they have shrunk slightly but this is normal. After wearing them for an hour or so, they will go back to the normal, warm and comfortable state you are used to and at the same time, it will be clean.

BRUSHING

Once footwear is dry, lightly brush with suede/nubuck brush in one direction only to raise the nap, natural tracking and to create a smooth even appearance.

REMOVING THE STAINS

If you have a grease stain on your footwear, use a razor or sharp knife to scrub some powder from white chalk over the stain, leave it for a few minutes. Then blow away the excess chalk and gently rub the stain with your hand. Repeat this a few times until the stain has almost disappeared. For extremely tough stains you can gently rub the stain with sandpaper but beware that this may take the colour away.

REMOVING RAIN SPOTS

Sometimes you can get what we call "spotting" where the footwear has come into contact with a few drops of water. You can usually eliminate this by folding the footwear onto itself, that is skin against skin, and gently rubbing it together.

DEODORIZING YOUR FOOTWEAR

Use a mixture of 2 tsp. baking soda and 2 tsp. corn flour to deodorize and soften the inside of the boots. If you can add a few drops of an essential oil to create a sweet scent. Shake the mixture into the boots and let it stand overnight. Shake the excess out the next day.

If cared for properly your ugg boots should last for years.

CARE INSTRUCTION

FOOTWEAR

BABY CARE PRODUCTS

Baby care products are best dry cleaned. They can be hand washed or machine washed on a wool or gentle cycle using mild liquid detergents or wool wash. Do not use commercial washing powders or liquids which may strip the wool of its natural oils and leave the lambskin feeling dry and rough to the touch. Wool wash is available at most major supermarket chains. For drying do not put the rug in direct heat or sunlight. Filtered sunlight is acceptable. Drape over clothes line or over a chair on a veranda, wool side up for one day and then turn over with leather side up for another day or until dry to the touch. Do not tumble dry. We recommend when using the Baby Care rugs as a bedding item that you cover it with a fitted sheet for use with infants under 12 months of age.

UNDERLAYS / FLOOR RUGS

Under lays or floor rugs should be commercially steamed or dry cleaned on a needs basis. For under lays and rugs care, regular brushing with a wire pet brush will fluff up the pile, keep it high and supportive.

CARE INSTRUCTION

LONG WOOL RUG PRODUCT

STORAGE AND USE OF SHEEPSKIN

Strong direct sunlight should be avoided to prevent UV damage to the natural fibers and dyed colors. Storage in damp or wet conditions should be avoided to prevent damage to the natural leather pelt. Regular brushing will help maintain and bring out the best in the wool fibers.

DRYING

Flat dry or hang over a chair in an outside position away from direct sunlight. It is important to stretch the sheepskin during the drying process to retain the shape and prevent excessive shrinkage. Do not dry using artificial heat such as hanging the rug over a radiator. Do not tumble dry, iron or bleach your sheepskin.

BRUSHING

After washing, the wool may revert back to its natural curly state. You can help restore the fluffy appearance by brushing the wool while it is wet and again when it is dry. First give the wet rug a good shake, then use a wire pet brush or similar and brush out the natural curl while wet and again when dry.

WASHING

Small stains and light soiling can be cleaned with a damp cloth and light wool detergent. For more thorough cleaning, dry cleaning is recommended for the best results. EVERSHEEPSKINS® natural sheepskins may be hand or machine washed in warm water (38C / 100.4F) using a wool approved detergent. Do not use commercial washing powder as this can wash out the natural oil in the sheepskin pile and your rug may feel dry. Use the wool wash or gentle cycle of your washing machine. Spin to remove excess water. Please note machine or hand washing may affect the appearance of the natural wool fibers and the leather pelt. Products with cotton or other backing material are generally not suitable for machine or hand washing. Dry cleaning is recommended for any products with cotton backing material.



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